

In the last year...

16 client organisations



10 new
4 repeat instructions
2 ongoing contracts

Clients included membership bodies with 2,000 to 410,000 members charities and university business schools



10 types of project



audits
member surveys
benchmarking reports
re-brands & design work
stakeholder consultations
communications strategies
sponsorship sales for events
ad-space sales for publications
copy-writing for marketing materials
qualitative research: phone & face-to-face

Member engagement

NEW MODEL for obtaining engagement metrics from membership survey responses



36 professional membership bodies participated in 2015 Member Engagement Survey

£££

£700,000 revenue generated in sponsorship and advertising sales for 3 membership body clients

Our clients said...

happy to recommend
engaging and effective
consistent support and guidance
extremely professional
undoubted expertise
very much appreciated
communicative
consultative approach
agile in approach

deliver on time
pleasure to work with
smooth process
sound methodological approaches
reports well-structured and informative
positive and productive experience
sensitive consideration of needs
extension to our in-house team
hard-working
achieve aims
trusted
remarkable